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WHAT IS CLAIMED IS:

1. A method, comprising:

defining an experimental space of a catalyzed chemical reaction to represent at least three factor interactions,

effecting a combinatorial high throughput screening (CHTS) method on the catalyzed chemical experimental space to produce results; and

analyzing the results according to matrix algebra to select a best case set of factor levels from the catalyzed experimental space.

- 2. The method of claim 1, wherein the experimental space is defined to represent all interactions of factors of the reaction.
- 3. The method of claim 1, wherein the experimental space is defined according to a full factorial design.
- 4. The method of claim 1, wherein the results from the matrix algebra analysis are represented according to a general linear model.
- 5. The method of claim 1, wherein the experimental space is defined according to a full factorial design that represents at least 6 orders of interaction of factors of the reaction.
- 6. The method of claim 1, wherein the experimental space is defined according to a full factorial design that represents at least 9 orders of interaction of factors of the reaction.
- 7. The method of claim 1, wherein the experimental space is defined according to a full factorial design that represents all orders of interaction of factors of the reaction.
 - 8. The method of claim 1, wherein the analyzing step comprises:

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- (A) representing the results as an $n \times 1$ matrix y where n = a number of factor level combinations in the experiment;
- (B) representing extents of the factor level combinations in an n x n matrix X;
- (C) solving n simultaneous equations represented by the matrices according to matrix algebra to form a results matrix β ; and
- $\mbox{(D) examining the results matrix } \beta \mbox{ to identify effects outside a standard} \label{eq:deviation.}$
- 9. The method of claim 8, wherein (B) comprises coding extents of the factor level combinations as a + 1 or -1 and representing the coded extents as the n x 1 matrix y.
 - 10. The method of claim 8, wherein (C) comprises:
 - (i) transposing matrix X to form matrix X';
 - (ii) postmultiplying X' by X to generate a matrix; and
- (iii) postmultiplying the generated matrix by y to form the results matrix $\boldsymbol{\beta}$.
 - 11. The method of claim 8, wherein (D) comprises:
 - (i) representing the results matrix β as a normal probability plot;
 - (ii) defining a standard deviation for results of the plot; and
 - (iii) identifying positive interactions outside of the standard deviation.
- 12. The method of claim 11, wherein the standard deviation represents a probability that a result deviation from the standard is random and that a positive interaction can be identified outside of the deviation.

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- 13. The method of claim 12, wherein the probability is established at 95 percent or better.
- 14. The method of claim 12, wherein the probability is established at 99.7 percent or better.
- 15. The method of claim 11, wherein the positive interactions are results that represent a best set of factor levels from the experimental space.
- 16. The method of claim 15, wherein the best set of factor levels defines leads for a commercial process.
- 17. The method of claim 15, wherein the best set of factor levels defines a space for further investigation by reiteration of a CHTS method.
- 18. The method of claim 1, wherein the matrix algebra analysis comprises representing the results according to the following model equation (I)

$$y = X\beta + e$$
 (I)

where X is a matrix of factor and interaction levels in the experiment, y is a matrix of experimental results, β is effects and e is an error term of variance σ^2 from a normal distribution.

19. The method of claim 18, wherein the matrix algebra analysis comprises assembling results as an $n \times 1$ vector y, assembling factor level values into an $n \times k+1$ matrix X, representing extents of the results and factor level values as +1's and -1's accordingly and solving for effects parameters β according to the relationship:

$$\beta = (X'X)^{-1}X'y \tag{II}$$

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where superscript 'is a transpose of a matrix and superscript 'l identifies an inverse function of a matrix.

- .20. The method of claim 19, comprising examining the solved effects parameters β to identify effects outside a standard deviation.
- 21. The method of claim 20, further comprising reiterating the CHTS method wherein an experimental space for the CHTS method is selected according to the identified effects.
- 22. The method of claim 1, further comprising applying a statistical analysis to the results to identify interactions that represent a best set of factor levels from the experimental space.
- 23. The method of claim 1, wherein the CHTS comprises effecting parallel chemical reactions of an array of reactants defined as the experimental space.
- 24. The method of claim 1, wherein the CHTS comprises effecting parallel chemical reactions on a micro scale on reactants defined as the experimental space.
- 25. The method of claim 1, wherein the CHTS comprises an iteration of steps of simultaneously reacting a multiplicity of tagged reactants and identifying a multiplicity of tagged products of the reaction and evaluating the identified products after completion of a single or repeated iteration.
- 26. The method of claim 1, wherein the experimental space factors comprise reactants, catalysts and conditions and the CHTS comprises
- (A) (a) reacting a reactant selected from the experimental space under a selected set of catalysts or reaction conditions; and (b) evaluating a set of results of the reacting step; and

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- (B) reiterating step (A) wherein a selected experimental space selected for a step (a) is chosen as a result of an evaluating step (b) of a preceding iteration of step (A).
- 27. The method of claim 26, wherein the evaluating step (b) comprises identifying relationships between factor levels of the candidate chemical reaction space; and determining the chemical experimental space according to a full factorial design for the next iteration.
- 28. The method of claim 26, comprising reiterating (A) until a best set of factor levels of the chemical experimental space is selected.
- 29. The method of claim 1, wherein the chemical space includes a catalyst system comprising a Group VIII B metal.
- 30. The method of claim 1, wherein the chemical space includes a catalyst system comprising palladium.
- 31. The method of claim 1, wherein the chemical space includes a catalyst system comprising a halide composition.
- 32. The method of claim 1, wherein the chemical space includes an inorganic co-catalyst.
- 33. The method of claim 1, wherein the chemical space includes a catalyst system includes a combination of inorganic co-catalysts.
- 34. The method of claim 1, wherein the defined space comprises a reactant or catalyst at least partially embodied in a liquid and effecting the CHTS method comprises contacting the reactant or catalyst with an additional reactant at least partially embodied in a gas, wherein the liquid forms a film having a thickness sufficient to allow a reaction rate that is essentially independent of a mass transfer rate of additional reactant into the liquid to synthesize products that comprise the results.

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- 35. A method of conducting an experiment, comprising steps of:
- (A) conducting a CHTS experiment on a complex experimental space comprising qualitative and quantitative factors to produce first data results;
 - (B) analyzing the first data results according to matrix algebra;
 - (C) defining a standard deviation of the analyzed results;
 - (D) selecting data results that positively exceed the standard deviation,
- (E) defining a next experimental space according to the selected data results; and
- (F) reiterating steps (A) through (E) on the next experimental space until data results selected in step (D) represent satisfactory leads.
- 36. A system for investigating a catalyzed experimental space, comprising;
- a reactor for effecting a CHTS method on the catalyzed chemical experimental space to produce results; and
- a programmed controller that analyzes the results according to matrix algebra to select a best case set of factor levels from the catalyzed experimental space.
- 37. The system of claim 36, comprising a programmed controller that analyzes the results according to matrix algebra and represents the results of the analysis according to a substantially linear model.
- 38. The system of claim 36, comprising a programmed controller to define the catalyzed chemical experimental space to represent at least three factor interactions.
- 39. The system of claim 36, wherein the controller is a computer, processor or microprocessor.

- 40. The system of claim 36, further comprising a dispensing assembly to charge factor levels of reactants or catalysts representing the catalyzed chemical experimental space to wells of an array plate for charging to the reactor.
- 41. The system of claim 39, comprising a programmed controller to define the catalyzed chemical experimental space and to control the assembly to charge factor levels of reactants or catalysts according to the controller defined space.
- 42. The system of claim 36, further comprising a detector to detect results of the CHTS method effected in the reactor.